

Booktober fest 2011

K-12 Writing Challenge

AND Fundraiser

Second Annual Booktoberfest

Borderline Publishing** and the University of Phoenix are proud to be offering Booktoberfest, the second annual gathering of all members of the literary fields in Idaho, including schools, writing groups, libraries and bookstores.

The event will allow authors to showcase their works and abilities to a wider audience, allow writers and aspiring writers to collaborate with one another on new and innovative ideas and continue to help foster the literary community in the future through fundraising and writing challenges for students.

Booktoberfest is an event that gives back to the community with both education and donations.

Location: University of Phoenix, Meridian Idaho

Date: Oct 8, 9 a.m. - 4 p.m.

Goals:

- Promote Literacy in Idaho
- Assist writers, young and old, in the writing process.
- Educate Writers through classes taught through out the day.
- Strengthen a writing-based community.
- Create awareness about writers and their works throughout Idaho
- **Charitable Donations** this year go toward literacy and the homeless children and families in our area. (Both are 501c3 entities, receipts for donations will be mailed.)

Community Involved Action:

- Buy a booth spot, \$20 a booth. Any sales you make at your booth, we ask 10% be donated back to the charities. (Both are 501c3 entities, receipts for donations will be mailed.)
- Donate money to the festival and give back to the charities. (Both are 501c3 entities, receipts for donations will be mailed.)
- Donate supplies or something from your business that the festival could use. (Both are 501c3 entities, receipts for donations will be mailed.)

Storytelling is an art that encourages others to explore human nature, overcome challenging situations and learn new perspectives in life.

With our struggling economy, budgets are being cut in schools as well as at home. This year Booktoberfest is sponsoring **Agape Assistance** Association and **The Cabin**, to assist with educational short comings, as well as the children and families that have found themselves homeless. Agape Assistance donates 100% of the proceeds to CHANCE, an organization that distributes donations to the shelters and homeless needs of the people in our area. The Cabin utilizes funding to grown literacy with the children in our area.

Please join Borderline Publishing and become part of this annual event. This year your company can purchase a booth spot to market your business at the event, donate needed items from your company that the event may need or make a charitable donation to Agape Assistance or The Cabin through the festival. No matter what, your company will enjoy the advertizing. Contact us for details.

**Borderline Publishing, LLC is under new management. Our goal is to make this event a driving force in the community for education and families in the years to come.

Booktoberfest Writing Contest
c/o Borderline Publishing, LLC
406 S 3rd Street
Boise, ID 83702

Phone: 208-475-4950
Admin@borderlinepublishing.com
www.booktoberfestidaho.com

Literacy Challenge Idaho

Booth Registration form

Writing Competition Entry Form

If you are interested in being involved in this annual event, please fill out the entry form below and mail it in along with your payment to: Booktoberfest 2011, 406 S 3rd Street, Boise, ID 83702:

Name/Contact Information: _____

COMPANY: _____

Address: _____

Phone: _____

Cell: _____

Email: _____

Interest: _____

Booth Rental: \$20 per booth (2 chairs) ___ booths \$ _____

Donation to Agape Assistance and The Cabin: \$ _____ Please donate in the name
of: _____

Donation of items that may be needed for the event: *Please contact the company above for more information.*

Most of proceeds (minus cost of expenses) from Booktoberfest Writing competition and event will be donated back into educational programs throughout the Treasure Valley, as well as the homeless children and families in our area.